

LIGHT INTO NIGHT

to Benefit Omi International Arts Center, in honor of Henry Schools (in memoriam) + Frances Schools, Old Ghent Realty, for their role in starting the first Art Omi Residency.

Saturday, September 19, at 5 PM in our transformed rustic Studio Barns

HOST COMMITTEE

Isabelle Autones + Francis Greenburger
Matthew Doering + Daniel Obst
Judy Grunberg (T Backer Fund)
Katherine + Keith Kanaga

Martha McMaster + Sheldon Evans
Lauren Mundy + Peter Coan
Koethi Zan + Stephen Metcalf
Host Committee in formation.

PROGRAM RECOGNITION

Advertisement in the *Light Into Night* program provides brand exposure to Omi's audience of influential supporters with both regional and international reach. It is also a wonderful way to demonstrate your support of a local arts culture that enriches the lives of Hudson Valley residents and highlights our region as a vibrant node in the global creative industries. The *Light Into Night* Benefit will enable Omi to continue producing exciting arts events with international artists, quality arts education programming for children, and free, public exhibitions at The Fields Sculpture Park, Architecture Omi, and Charles B. Benenson Gallery.

ADVERTISING SPECIFICATIONS

- All artwork is due by 5 PM on September 4, 2015. There will be no deadline extensions.
- A PDF proof will be transmitted via email for final approval.
- All ads will be printed in color.

Below is our recommendation for preparing your files for print. Any deviation from the specifications below may result in less than desirable printed results.

- Ensure all files are formatted in CMYK mode at 300 dpi resolution.
- Ensure all elements are sized to 100%.
- Size artwork exactly to specs listed on attached page.
- Accepted file formats: PDF or TIFF. If exporting as a PDF, select "Press Quality" mode.
- Please label artwork with the advertiser name.
- Submit artwork via email to Akemi Hiatt at media@artomi.org.

SIZE + RATE SHEET

- QUARTER PAGE (\$250) - 3.95" high x 2.45" wide (vertical)
- HALF PAGE (\$500) - 3.95" high x 5.1" wide (horizontal)
- FULL PAGE (\$750) - 8.1" high x 5.1" wide (vertical)

Visual layout indicated on attached page.

CONTACT

For more information, please contact Joe Herwick, Light Into Night Project Manager at jherwick@artomi.org. For technical questions or support, and to submit your artwork, please contact Akemi Hiatt, Communications Manager at 518-392-4747 or media@artomi.org.

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AD ORDER FORM

SIZE + RATE (please check one to specify your order)

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FULL PAGE (\$750) - 8.1" high x 5.1" wide (vertical)

FORM OF PAYMENT

Check (If paying by check, mail a copy of this ad order form along with the check to Omi International Arts Center, 1405 County Route 22, Ghent, New York 12075, Attn: Anne El Gornati, Comptroller).

Credit Card (If paying by credit card, please submit a copy of this order form to Anne El Gornati at accounting@artomi.org. Then go online to www.omiartscenter.org/lightintonight and submit payment via the Donate button.

CONTACT INFORMATION (if different from billing)

Contact Person: _____

Email: _____

Telephone : _____

Mailing Address: _____

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PLEASE NOTE

All ad artwork must be submitted to Akemi Hiatt at media@artomi.org by 5 PM on September 4, 2015 for inclusion in the event program.